

**PORT OF SEATTLE**  
**MEMORANDUM**

**COMMISSION AGENDA**

**Item No.** 4b

**Date of Meeting** April 24, 2012

**DATE:** April 2, 2012

**TO:** Tay Yoshitani, Chief Executive Officer

**FROM:** Janice Gedlund, Air Quality Program Manager

**SUBJECT:** Special Order of Business – Green Gateway Partner Awards 2011

In honor of Earth Day, we would like to highlight the recent announcement of the second annual Green Gateway Partner Awards, which recognize the comprehensive environmental achievements of the Port's cruise and container ship operators. Green Gateway Partners exemplify the Port's goal of being the cleanest, greenest, and most energy-efficient port in the nation.

The name of the awards – Green Gateway Partners – complements the Port of Seattle's role as the Green Gateway for maritime trade between Asia and the Midwest. A study released in 2009 and updated in 2011 showed that for cargo originating in much of Asia and bound for a wide range of destinations across the United States, routes through Seattle resulted in lower carbon emissions than other routes.

The Green Gateway Partners Awards for our ocean-going vessels set as a minimum requirement participation in the Port's At-Berth Clean Fuels program or use of shorepower—two actions that protect air quality in the region. In addition to using cleaner fuels or shorepower, Green Gateway Partners must also exceed existing environmental regulations and industry standards in several categories, such as the following: treatment and handling of wastewater and grey water, use of environmentally preferable products, and waste minimization and recycling practices. These and other environmental criteria are assigned point values. Depending on the number of points earned, Green Gateway Partners can achieve one of three recognition levels: gold, silver or bronze. The application review and scoring system were done by a third party, EA Engineering, Science and Technology, Inc.

This year, we had nine winners, up from six the previous year. The 2011 award winners are:

- Gold Partners: APL Ltd., Celebrity Cruises, Hapag-Lloyd, Norwegian Cruise Line, Maersk Line, and Royal Caribbean Cruise Line
- Silver Partners: Holland America Line and Matson Navigation
- Bronze Partner: COSCO Container Lines Americas Inc.

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Winners were honored at a reception on February 16, 2012. Each company received a Green Gateway Flag and a commemorative plaque in recognition of their award and honoring their organization's commitment to environmental stewardship.

Along with our third-party consultant, we are in the process of developing updated criteria for the 2012 Green Gateway Partner Awards program for container and cruise lines. We are also evaluating options for broadening the award program in 2013 to other categories of Green Gateway Partners. The evolution and expansion of the Green Gateway Awards program is one strategy to implement the Century Agenda's goals of environmental sustainability.

### **OTHER DOCUMENTS ASSOCIATED WITH THIS SPECIAL ORDER:**

- PowerPoint presentation